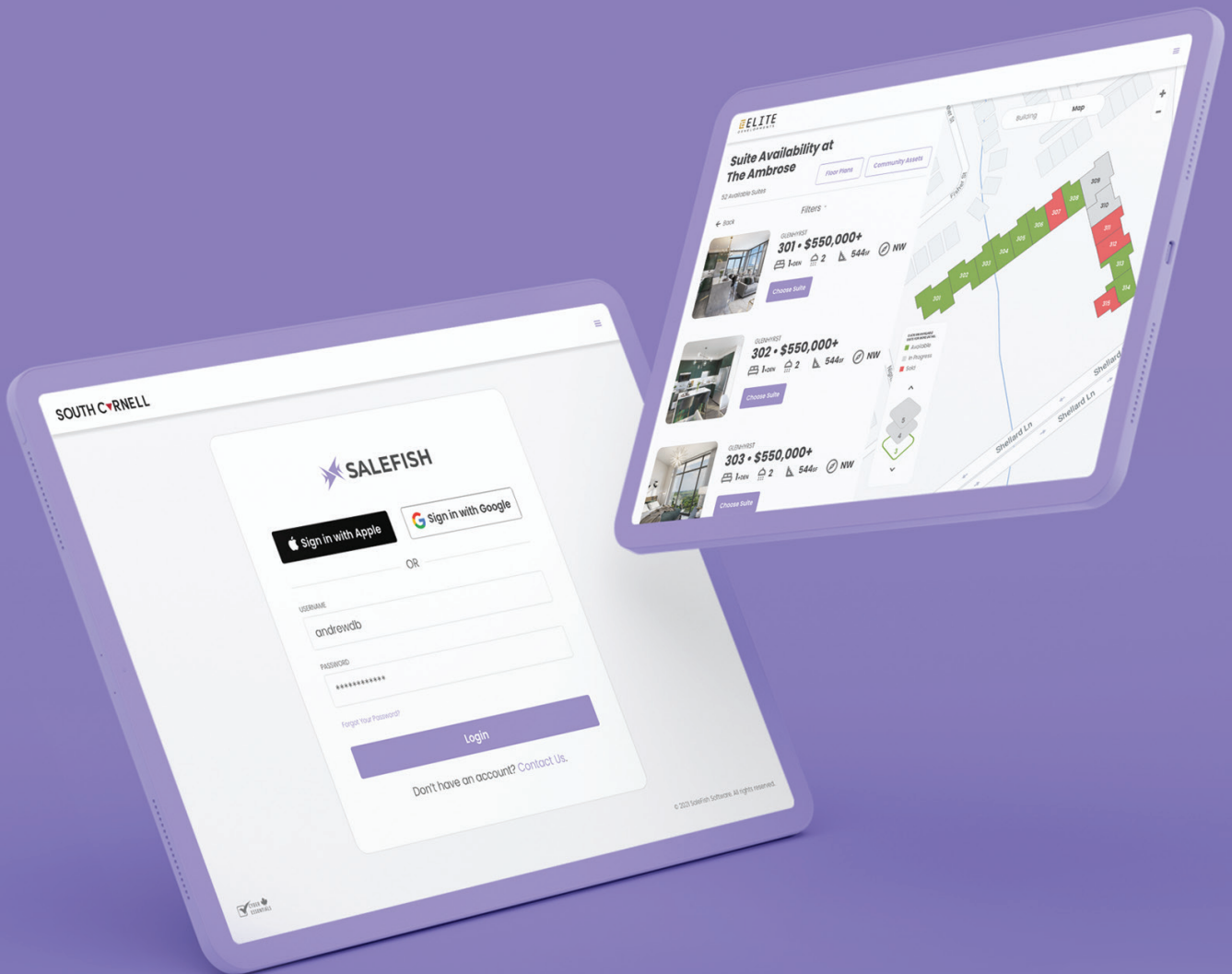




SALEFISH

Integrating with SALEFISH



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YOUR SOURCE FOR TRUE SALES DATA

Key Reasons Why Integrations Are Important in The Global Real Estate Market

- Customers have made significant investments in their existing solutions.
- Customers have a high level of company engagement on existing platforms.
- Customers have planned financial returns on their investments.
- Customers have CRM's, Marketing, Interactive, Customer Websites, Sales Transaction, ERP's, Accounting and Legal software to serve different needs.
- SaleFish is the world's leading real estate sales transactional software.
- Leading providers focus and solution what they do best.
- Leading providers have perfected their software over years and decades.
- No end-to-end solution exists in our marketplace



Some Important Considerations When Integrating SaleFish:

- We host all data including the models, lots, suites, availability, and pricing.
- We ensure accuracy and fully secure transactions.
- We dynamically generate all the customer agreements on our platform.
- Our database always hosts the 'True Sales Data'.
- We are the 'First Instance of True Sales Data' in the Prop Tech Marketplace.
- Some overlap does occur (Example: Transaction and ERP platforms).
- It is essential to determine which system is owns the 'True Sales Data'.
- This defines how integrations occur and how data flows.
- When SaleFish is at the center, everything works as one.

CRM (Customer Relationship Management)

- CRMs are generally where all initial data is collected
- The Data is often incorrect and rarely usable for generating agreements.
- We digitally authenticate the buyer's and host the 'True Sales Data'.
- Because there is a segment of users that rely ongoing on CRMs throughout the sales process (from sale to handing over keys), it is critical to update the CRM with accurate purchaser data, project data and sales data to enable follow on sales and services.

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Marketing/Interactive/Customer Websites

- Each of these platforms can benefit from real time sales and project data including all the models, lots, suites, specifications (# of beds/baths etc), square footage, floor plans and elevations.
- 'True Sales Data' simplifies change management and eliminates errors.
- Platform Integrations leverage each service providers strengths enabling the best and most secure end to end user experience.
- We can also enable an available anywhere 24/7/365 "BUY NOW" digital button for every online customer facing platform.

ERP (Enterprise Resource Planning)

- In terms of efficiency and security SaleFish Software is best positioned to manage the entire sales process and host the 'True Sales Data'
- ERP's have basic sales tools and can generally generate static agreements.
- Sales people typically don't use ERP's.
- ERP's generally lack the critical sales tools such as real time inventory, ID scanning, ID verification, electronic payment collection and many more.
- SaleFish has enabled more than \$100B in Sales and 1.5 million users and is considered the worlds leader in real estate transactions and ecommerce.
- SaleFish has developed a best in class sales management process, workflow and set of tools in our platform that would take others years to match.
- SaleFish facilitates the completion the transaction (Sale or Rental), digitally authenticates the buyers' device, the buyers' users ID, and the buyer using digital biometrics. Then we generate, execute, and authenticate all the required documents and agreements while digitally collecting the deposit.
- Then we digitally log every step (for audit) and digitally update all relevant parties with the 'True Sales Data' enabling full transparency for all in need.

Accounting & Closing

- Simply speaking, SaleFish can digitally pass and/or receive any relevant data in our database to any digital platform that requires that information.
- Sales Transaction software is usually the missing link in most builder/developer technology stack solutions.
- We have unparalleled experience and can bring all systems together as one to achieve the best possible user experience and operational efficiency.



Contact us to
Book A Demo today!

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